



Department of Commerce
Ministry of Commerce & Industry
Government of India



2 Days Workshop on Enhancing Productivity of Entrepreneurs 18 & 19 Jan, 2020 at NPC, Lodhi Road, New Delhi-110003



Enhancing Productivity of Entrepreneurs- NPC Session Plan



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Sl. No.	Session	Duration (Minutes)	Timing
Day 1 (18 Jan, 2020)			
1	Introduction & Ice Breaker	15 mins	10:00 AM
2	Confidence building	45 mins	10:15 – 11:00 AM
3	Need for self-employment, Entrepreneurship Development (What, why & how?)	60 mins	11:00 – 12:00 PM
4	Tea Break	15 mins	12:00 PM - 12:15 PM
5	Attitude and its impact on Entrepreneurship	45 mins	12:15 PM – 1:00 PM
6	Lunch Break	45 mins	1:00 PM - 1:45 PM
7	Entrepreneurial competencies – importance, explanation with examples, case study for identification of different competencies	75 mins	1:45 PM – 3:00 PM
8	Activity - Ring Toss Exercise – Risk taking behavior	15 mins	3:00 PM - 3:15 PM
9	Tea Break	15 mins	3:15 PM - 3:30 PM
10	Business Opportunity Sensing – Case Study & Group Activity	60 mins	3:30 PM - 4:30 PM
11	SWOT Analysis & Market Survey	30 mins	4:30 PM – 5:00 PM
Day 2 (19 Jan, 2020)			
1	Revision	15 mins	10:00 AM
2	Business Plan Preparation – what, why & how? Plant format	120 mins	10:15 – 12:15 PM
3	Financing the new venture (Sources of capital, Risk and Venture Capital)	45 mins	12:15 PM – 1:00 PM
4	Lunch Break	45 mins	1:00 PM - 1:45 PM
5	Managing and Scaling the venture (Entrepreneurial strategy, IPO)	75 mins	1:45 PM – 3:00 PM
6	Tea Break	15 mins	3:00 PM - 3:15 PM



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7	New technologies in Neighboring Countries	75 mins	3:15 PM – 4:30 PM
8	MSME Policies/Schemes	40 mins	4:30 PM – 5:10 PM
9	Feedback & Q&A	20 mins	5:10 PM – 5:30 PM
10	Certificate Distribution	30 mins	5:30 PM – 6:00 PM

Fee Structure

Rs. 4500/- (Plus 18% GST)

Total amount to be paid with 18% GST for 2 Days workshop – **Rs. 5310/-** (Per Participant)

(The Fee amount includes; Reading material, Stationary, Lunch, Tea & snacks, Participation Certificate)

Bank Details:

The payment can be made through NEFT /RTGS. Details for payment through NEFT /RTGS is given below:

- ❖ Beneficiary /Customer Name: National Productivity Council
- ❖ Bank Name: Indian Overseas Bank
- ❖ Branch Name: Golf Link
- ❖ Branch Address: 70, Golf Link, New Delhi -110003
- ❖ Account Type: Saving Bank account
- ❖ Saving Bank Account No. 026501000009207
- ❖ IFSC Code – IOBA0000265,
- ❖ MICR Code - 110020007)
- ❖ PAN No: AAATN0402F
- ❖ GST Registration No: 07AAATN0402F1Z8

Venue:

National Productivity Council

Utpadakta Bhawan ,5-6 Institutional Area, Lodhi Road, New Delhi-110003



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Contact Details:

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